

BA 242 : Introduction to Investments

Covers popular investment vehicles—what they are, how they can be utilized and the risk and return possibilities. Emphasizes stocks and bonds, mutual funds, options and real estate. Examines securities exchanges and the functions of the broker.

Introduction to Investments is designed to expose the student to the financial world of investments. The course provides the student information about primary and secondary markets, the various exchanges and the OTC market. It covers margin trading and short selling, as well as options. Where and how to find security information will be covered. In real estate the student will be exposed to commercial investments, such as apartments.

Credits 3

Prerequisites

Equivalent placement test scores also accepted.

Subject

[Business Administration](#)

Course Outcomes

Upon completion of the course students will be able to:

- Apply the principles of investing including the concepts of risk and return.
- Demonstrate an understanding of the major investment vehicles.
- Communicate effectively using basic terminology associated with the investment environment.

Prerequisite Courses

[WR 115](#)

[RD 115](#)

[MTH 60](#)